



AKADEMIA SZTUK PIĘKNYCH
IM. EUGENIUSZA GEPPERTA
WE WROCŁAWIU

Name of subject	Information Technology
Entity running the module	The Faculty of Graphic Arts and Media Art, Department of Media Art
Entity for which the module has been prepared	
Module type	Basic module, compulsory module in the field of Media Art
Year of study/ semester; mode of attendance	Year 1/ semesters 1 and 2 First level full-time studies
ECTS credits	1 / sem.
Module organizer	Lecturer Jacek Kotowicz
Academic aims	Providing students with basic knowledge of the conditions of publishing projects on various carriers: the Internet, digital publishing, desktop publishing (digital printing)
Module prerequisites	Basic knowledge of IT terms and the handling of computer environment.
Learning outcomes with respect to:	
– knowledge	Knowledge of the operational range and limitations of software used in graphic design, operational decision making skills. Knowledge of electronic material processing and transforming as well as digitalization of images created by means of traditional techniques. Understanding the principles of publishing on digital carriers. Knowledge of the basic principles of typography and page breaking.
– skills	Ability to use basic software for printmaking artists, ability to use a tool required throughout the entire study course. Knowledge of principles of preparing projects for electronic media.
– personal and social competence	Team work skills with respect to the executed project
Module content	Basic IT terms. General knowledge of computers, preliminary acquisition of computer skills. Rudiments of using computer software for the purpose of computer-based designing, with emphasis on electronic media. Software used to prepare publications for typography (Adobe: InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver, text editors); interaction of essential software.
Module form and number of module hours	Group classes, presentations, workshops; 15 hours/semester
Assessment methods and criteria	The assessment is based on the level of performance, the student's involvement and attendance.
Assessment type	Semester 1: Non-graded pass/ semester 2: Graded pass
Literature	Software operational manuals: Illustrator, Photoshop, InDesign, MS Office
Notes	-
Language of instruction	Polish language