

AKADEMIA SZTUK PIĘKNYCH IM. EUGENIUSZA GEPPERTA WE WROCŁAWIU

Course name	Basics and Methodology of Specialist Design
Entity running the course	Faculty of Interior Architecture and Design
Entity for which the course has been prepared	Departmet of Design
Course type	Core / obligatory
Year of study / semester, type of studies	Year I, sem. I, full-time basic degree
ECTS credits	7 pts ECTS / sem. I, 6 pts ECTS / sem. II
Academic tutor	Ass. tutor Grzegorz Rozwadowski, MFA
Aim of the course	Developing analytical thinking, sensitivity to form and colour. Defining the ideas of matter, form and function, stimulating artistic possibilities of the students, learning through practice about selected questions which come up during design work, determining student's abilities and preferences, which will make it easier to choose a specialized workshop.
Prerequisites	none
Learning outcomes:	
- knowledge	Students learns the basics in the area of industrial form design, defining the ideas of matter, form and function, visual communication.
- skills	Students learns to solve simple design problems, using hand drawings and simple modelling, and making clear presentations of ideas generated during design process.
- personal and social	Students learns to independently collect, analyze and interpret information.

competence	
Course content	Specific questions tied with workshop's specialty. Rules and methods of design at a basic level. Students learn to analyze a problem by performing several design exercises. Students make attempts at individual judgements and choices regarding their final realization.
Course form and number of course hours	Course content is realized in four different workshops. First year students are divided into two groups. First group learns about product design and tool and working environment design, while the second group learns about transportation design and visual communication design. In second semester students switch groups. Lectures, individual classes, group discussions, reviews and presentations; 90 hours per semester.
Assessment methods and criteria	80% task execution / project realization / working reviews / presence and activity during classes 20% public presentation
Assessment type	Graded pass / final exam
Literature	Władysław Wincze "Technologia drewna" Wrocław 1995, Kamelia Minczewa- Gospodarek "Linia i punkt" Warszawa 1996, Guy Julier "Dictionary of Design Since 1900", Stephen Jay Gould "Niewczesny pogrzeb Darwina" Warszawa 1991, Richard Morris "Projektowanie produktu", Cezary Nawrot, Jarosław Mizera, Krzysztof Jan Kurzydłowski "Wprowadzenie do technologii materiałów dla projektantów"
Teaching aids	
Language of instruction	Polish; communication in English possible