Course name	**Media Art**
Entity running the course	Faculty of Graphics and Media Art, Department of Media Art
Entity for which the course has been prepared	Faculty of Interior Architecture and Design, Department of Furniture
Course type	core / compulsory / optional course
Year of study / semester, type of studies	Year III, sem. V, intermediate level, full-time bachelor's degree
ECTS credits	3 pts ECTS / sem. V
Academic tutor	Tutor to choose from Department of Media Art
Aim of the course	The course is an element of education within Interior Design: creative assembly of various media, specific design issues for utility multimedia creations.
Prerequisites	Basic knowledge in the area of imaging technologies, photography, 3D modelling.

Learning outcomes:

- knowledge	Student gains basic knowledge in the area of analysis, understanding structures of various audiovisual transmissions, and selected visualization techniques.
- skills	Student gains basic skills in the area of unassisted constructing of simple audiovisual transmissions at a technological level / choice and use of suitable hardware and software, and in the area of contents and their relationships with forms of transmission.

- personal and social competence	Student gains competence especially in the area of teamwork and personal work (gaining source information, selection, discussion, problem analysis).
Course content	Intermediate level: 1) methods and creative ways of preparing audiovisual transmissions combining text, graphics, sound and static as well as motion picture, into a useful entity 2) demonstrating relationships: client / designer / sender / transmitter / receiver 3) complex criteria and features of audiovisual transmission: visual brightness, clarity, accuracy, rational and emotional aspects, persuasiveness
Course form and number of course hours	Demonstrations and presentations, workshop classes, individual adjustments, consultations, realization of individual projects (45 hours per semester).
Assessment methods and criteria	40% task realization / class activity / project implementation 60% final review of works
Assessment type	Graded pass (winter semester)
Literature	Gavin Ambrose, Paul Harris;Typografia Tricia Austin, Richard Doust; Projektowanie dla nowych mediów, John Berger; Sposoby widzenia, Edyta Stawowczyk; O mediach, widzeniu i poznaniu books and monthly magazines about media and multimedia design, such as: Computer arts, Computer arts projects, 2+3D
Teaching aids	Computer, Internet, multimedia projector, film studio – greenbox.
Language of instruction	Polish, English, French