



Course name	Designing Exhibition Spaces – complementary subject
Entity running the course	Faculty of Interior Architecture and Design
Entity for which the course has been prepared	Department of Interior Architecture
Course type	core / compulsory / optional course
Year of study / semester, type of studies	Year II, sem. III, advanced level, full-time master's degree
ECTS credits	6 pts ECTS / sem. III
Academic tutor	Ass. prof. Jacek Kos, PhD
Aim of the course	The aim of education is to deepen the theoretical knowledge and design skills in the field of exhibitions. Developing the ability of analytical thinking, reasoning and decision-making in design. Expanding individual skills, solving copyright problems and, consequently, obtaining unconventional solutions in the discipline of exhibition design.
Prerequisites	Knowledge and skills gained at the 1st year of master's degree.
Learning outcomes:	
- knowledge	Student gets an extended knowledge in the area of exhibitions, deeper knowledge of the types and characteristics of the existing forms of exhibition - presentation systems, spatial installations, exhibition stands, showrooms, the dynamic forms of presentations, nature of shows and events; division of exhibitions: commercial and problematic, temporary and permanent. Student gains a broader knowledge of technical means, necessary in the implementation of their project.
- skills	Student gains a greater ability to solve design tasks in a variety of exhibition

	types - exhibition stand, event / showroom, etc. Using knowledge and experience from previous years, student can freely use a variety of technical means, with awareness of various aspects of the exhibitions. Student has the ability to individually approach the problem and to formulate a creative response.
- personal and social competence	The student is able to critically relate to the design task, analyze the problem, draw their own conclusions - treating them as a basis to their individual design concept. Can present their idea of the project, arguing and communicating its value, while retaining their own personality and individuality of approach. Student can work in a team.
Course content	The curriculum for the second year – graduation – is a continuation and development program implemented at the first year.
Course form and number of course hours	Studio assignments, individual reviews, specialist consultations, problem discussions. Students realize their diploma work during both semesters (90 hours per semester).
Assessment methods and criteria	Assessment based on individual creativity, originality, independence, activity and technical fluency allowing for free expression. 25% creative activity during realization of diploma work 75% final diploma result
Assessment type	Graded examination review (winter semester)
Literature	Znaki i Symbole, Mark O'Connel, Raje Airey, Bellona; Czym jest projektowanie wystaw? Jan Lorenc, Lee Scolnick, Craig Berger, ABE Dom Wydawniczy; Fair Design Architecture for Exhibition, Sibylle Kramer, Braun 2009; Exhibit Design , High Impact Solution, Bridget Vranckx, Collins Design 2006.
Teaching aids	Available to students: design studio, computers with necessary equipment.
Language of instruction	Polish