



Course name	Editorial Design
Entity running the course	Faculty of Interior Architecture and Design
Entity for which the course has been prepared	Department of Design
Course type	Core / supplementary
Year of study / semester, type of studies	Year I, sem. I, full-time master's degree
ECTS credits	2 pts ECTS per semester
Academic tutor	Lect. Jacek Kujda, MFA
Aim of the course	The aim of this course is to develop student's skills in the area of independent design and use of graphical means; making a presentation with the use of editorial design.
Prerequisites	Knowledge of the rules of editing text in design.
Learning outcomes:	
- knowledge	Student gains advanced knowledge in the area of editorial design.
- skills	Student learns to independently create designs and use graphical means; in a way allowing for communication with the viewer, and with use of the rules of text editing.
- personal and social competence	Student learns to express themselves using graphical means, and to present their projects.

Course content	Learning to prepare author's own multi-page publications, and to present the finished project.
Course form and number of course hours	Individual „master-apprentice” classes, group discussions, presentations, specialist consultations, reviews; 30 hours per semester.
Assessment methods and criteria	50% task execution 50% editorial publications
Assessment type	Graded pass
Literature	
Teaching aids	
Language of instruction	Polish