



<b>Course name</b>	<b>Editorial Design</b>
<b>Entity running the course</b>	Faculty of Interior Architecture and Design
<b>Entity for which the course has been prepared</b>	Department of Design
<b>Course type</b>	Core / supplementary
<b>Year of study / semester, type of studies</b>	Year I, sem. II, full-time basic degree studies
<b>ECTS credits</b>	2 pts ECTS
<b>Academic tutor</b>	Lect. Jacek Kujda, MFA
<b>Aim of the course</b>	Practical use of the basic rules of editorial design.
<b>Prerequisites</b>	None – introductory class.
<b>Learning outcomes:</b>	
- knowledge	Student gains basic knowledge in the area of editorial design.
- skills	Student learns to use Adobe image editing software and can apply the rules of editing text.
- personal and social competence	Student learns to express themselves using graphical means, and to present their projects.
<b>Course content</b>	Learning about the rules of text layout and putting them into practice when preparing and presenting a publication.

<b>Course form and number of course hours</b>	Individual „master-apprentice” classes, group discussions, presentations, specialist consultations, reviews; 30 hours per semester.
<b>Assessment methods and criteria</b>	80% task execution 20% learning terminology
<b>Assessment type</b>	Graded pass
<b>Literature</b>	Detal w typografii, Jost Hochuli, d2d.pl, Kraków 2009 Elementy stylu w typografii, Robert Bringhurst, d2d.pl, Kraków 2008 LAYOUT. Zasady kompozycja zastosowanie, Gavin Ambrose, Harria Paul 2008
<b>Teaching aids</b>	
<b>Language of instruction</b>	Polish