

AKADEMIA SZTUK PIĘKNYCH IM. EUGENIUSZA GEPPERTA WE WROCŁAWIU

Course name	The Design of Everyday Things
Entity running the course	Faculty of Interior Architecture and Design
Entity for which the course has been prepared	Departmet of Design
Course type	Core / obligatory
Year of study / semester, type of studies	Year II, sem. III, full-time master's degree
ECTS credits	15 pts ECTS per semester
Academic tutor	assoc. prof. Agata Danielak - Kujda
Aim of the course	Further developing skills in the area of design of everyday things; determining and describing a design problem from our environment; defining the problem question and choosing a suitable design method; preparing a working plan considering the area of research, consultation and implementation possibilities, considering the complexity of work (functional requirements, construction, technology, economy, aesthetics and culture), preparation for a master's diploma work.
Prerequisites	Ability to search for, and use various design problems in human surroundings. Knowledge of using different sources of inspiration. Running a research work; advanced skills in using computer software (design, 3D modelling).
Learning outcomes:	
- knowledge	Student gains advanced knowledge in the area of product design.
- skills	Student learns to analyze and synthetize a design product, can choose a suitable design method and create 2D or 3D models; can correctly interpret

	and judge the subsequent stages of project realization.
- personal and social competence	Student can independently prepare a verbal presentation; can judge and explain author's interpretations of a project based on objective criteria; can work in design teams.
Course content	Analysis of a design project, choosing a working method, determining the area of problems considering all aspects: technical, functional, cultural, etc. Adjusting or preparing a suitable method. Preparing different solutions to a problem. Realization of a chosen solution (sketches and concept models, graphic design, realization of a prototype or a model, verbal and multimedia presentation).
Course form and number of course hours	Individual "master-apprentice" classes, specialist consultations, reviews.
Assessment methods and criteria	70% executing assignments / project realization / working reviews / activity during classes 30% quality of the presentation
Assessment type	Examination review
Literature	Laurence J. Peter "Plan Petera", Warszawa 1979 H. Mruk, I. P. Rutkowski "Strategia produktu" Warszawa 1999 praca zbiorowa "Nerwowa drzemka. O poszerzaniu pola w projektowaniu A Nervous Nap. On Expanding the Field in Design" Jan Gehl "Życie między budynkami. Użytkowanie przestrzeni publicznych " Edward Nęcka "Pobudzenie intelektu- zarys formalnej teorii inteligencji" Kraków 1998 Edward T. Hall "Poza kulturą", Warszawa 1984 Best Kathryn "Design Management. Zarządzanie strategią, procesem projektowym i wdrażaniem nowego produktu"
Teaching aids	
Language of instruction	Polish; communication in English possible