



Course name	Editorial Design
Entity running the course	Faculty of Interior Architecture and Design
Entity for which the course has been prepared	Department of Design
Course type	Core / supplementary
Year of study / semester, type of studies	Year I, sem. II, full-time master's degree
ECTS credits	2 pts ECTS per semester
Academic tutor	Lect. Jacek Kujda, MFA
Aim of the course	The aim of this course is to gain advanced knowledge about editorial design, and to develop the skills in using graphical means; main emphasis is on the questions of form in small publishing forms, and on developing the knowledge of desktop publishing.
Prerequisites	Knowledge of printing techniques, graphic design software, basic knowledge in the area of DTP.
Learning outcomes:	
- knowledge	Student gains advanced knowledge in the area of editorial design.
- skills	Student learns how to apply the rules of editing text in their own projects. Students learn how to use the Adobe graphic design software.
- personal and social competence	Student learns to express themselves using graphical means, and to present their projects.

Course content	Preparing small publishing forms, and presenting them along with several exercises in graphic design.
Course form and number of course hours	Individual „master-apprentice” classes, group discussions, presentations, specialist consultations, reviews; 30 hours per semester.
Assessment methods and criteria	60% realization of the project 20% working reviews 20% knowledge of graphic design software
Assessment type	Graded pass
Literature	PROJEKTOWANIE GRAFICZNE W XXI WIEKU, Fiell Charlotte i Peter, Taschen, 2005 Twórcze Projektowanie, Harris Paul, Ambrose Gawin, PWN, 2008 Jan Tschichold , Nowa typografia. Podręcznik dla twórczych w duchu współczesności, Recto verso, Łódź 2011 WIDZIEĆ/WIEDZIEĆ. Wybór najważniejszych tekstów o dizajnie, Karakter, 2011
Teaching aids	
Language of instruction	Polish