



Course name	Designing Exhibition Spaces
Entity running the course	Faculty of Interior Architecture and Design
Entity for which the course has been prepared	Department of Interior Architecture
Course type	core / compulsory course
Year of study / semester, type of studies	Year I, sem. I and II, advanced level, full-time master's degree
ECTS credits	5 pts ECTS per semester
Academic tutor	Ass. prof. Jacek Kos, PhD, ass. tutor Aleksandra Gajzler, MFA
Aim of the course	The aim of education is to deepen the theoretical knowledge and design skills in the field of exhibitions. Developing the ability of analytical thinking, reasoning and decision-making. Expanding individual skills, independent solving design problems and, consequently, obtaining unconventional solutions in the discipline of designing exhibitions.
Prerequisites	Knowledge of programming and solving complex functional systems, shaping of form and color, knowledge of materials, technology, construction and building norms, technology and design methodologies and different techniques to present their own project ideas.
Learning outcomes:	
- knowledge	Student gets an extended knowledge in the area of exhibitions, deeper knowledge of types and characteristics of the existing forms of exhibition - presentation systems, spatial installations, exhibition stands, showrooms, dynamic forms of presentation, nature of shows and events; division of exhibitions: commercial and problematic, temporary and permanent, a student has a broader knowledge of technical means, useful in the design and

	implementation of the project.
- skills	The student gains a greater ability to solve design tasks from a wider area of exhibiting - exhibition stands, showrooms, based on knowledge and experience from previous years. Student can freely use the arsenal of technical means and forms of expression, is aware of the various aspects of designing exhibitions. Has the ability to individually approach the problem and to formulate a creative response.
- personal and social competence	Student is able to critically relate to the design task, analyze the problem, draw their own conclusions - treating them as a basis to formulate an individual design concept. Can make a presentation of the idea of the project - presenting, arguing and communicating its value, while retaining their own personality and individuality of approach. Can work in a team.
Course content	Exhibition stand design, stand-alone construction promoting a selected company in a closed exhibition space (sem. 1). Event - space, image, sound - a project space for events of a specific character. Alternatively – Showroom – exhibition and advertising project: a chosen company, institution or social organization. Author's own form of presentation of the project (sem. 2)
Course form and number of course hours	Classes are in the Studio of Designing Exhibition Spaces; individual consultations, reviews, presentations (90 hours per semester).
Assessment methods and criteria	50% task execution / activity during classes / working reviews 50% open review of works
Assessment type	Graded pass (winter semester), graded diploma examination (summer semester)
Literature	Znaki i Symbole, Mark O'Connel, Raje Airey, Bellona; Czym jest projektowanie wystaw? Jan Lorenc, Lee Scolnick, Craig Berger, ABE Dom Wydawniczy; Fair Design Architecture for Exhibition, Sibylle Kramer, Braun 2009; Exhibit Design , High Impact Solution, Bridget Vranckx, Collins Design 2006.
Teaching aids	Available for students: design studio, computers with necessary equipment.
Language of instruction	Polish, English