

- skills

| Course name | Designing Exhibition Spaces |
|---|--|
| Entity running the course | Faculty of Interior Architecture and Design |
| Entity for which the course has been prepared | Department of Interior Architecture |
| Course type | core / compulsory course / optional |
| Year of study / semester, type of studies | Year III, sem. V and VI, advanced level, full-time bachelor's degree |
| ECTS credits | 9 pts ECTS / sem. V 6 pts ECTS / sem. VI (for choosing as diploma annex) 7 pts (+10 for bachelor's diploma exam) / sem. VI (if diploma at the Studio of Designing Exhibition Spaces) |
| Academic tutor | ass. tutor Jacek Kos, PhD, lect. Aleksandra Gajzler, MFA |
| Aim of the course | The main goal is to provide basic knowledge in the area of exhibition making, allowing for conscious – individual or in team – making design decisions, ability of analytical thinking, making correct choices, ability to present a project. |
| Prerequisites | Knowledge at skills gained at the first and second years of bachelor's degree. |
| Learning outcomes: | |
| - knowledge | Student gains basic knowledge about exhibitions, learns about different areas of expertise within this topic, basic typology – types and forms of exhibitions. Gains knowledge about existing exhibition systems and ways of using them. Gains awareness of exhibitioning possibilities, understood as creating spatial – graphical structures of certain form and function. |

Student gains basic knowledge in using exhibition systems, can independently

and consciously use the tools in their decision making, knows about function, ergonomical aspects, forms and meanings of their project. Has the ability to understand given tasks, can make a competent analysis of a problem, design and propose their own solution, present the project in a correct form – thus satisfying the expectations and requirements of the customer.

personal and social competence

Student gains skills in the basic area of exhibition design. Can analyze tasks, perceive and understand expectations involved with them, referring them also to more general social context.

Course content

Sem. V: author's own spatial installation of a specific exhibition function. Searching for one's own method of shaping forms along with giving them a certain function (such as promotional, advertising, or ideological). Sem. VI: a meaningful form — author's own spatial installation promoting a chosen cultural event / or a chosen company (considering its existing visual identification). Preparing: spatial arrangement, forms and structures (using exhibition systems), lightning, multimedia. Presenting the project in one's own visual form.

Course form and number of course hours

Individual consultations, consultations, presenting materials in the area of exhibition systems, examples of arrangements, from simple forms to Expo. Basic group: 30 hours per semester.

Students who make their diploma in the Studio of Designing Exhibition Spaces: 90 hours per semester.

Assessment methods and criteria

50% activity during classes / progress with task realization / working reviews 50% open review of works

Assessment type

Graded pass (winter semester), graded pass (summer semester) – as a diploma appendix diploma examination (if diploma at the Studio of Designing Exhibition Spaces)

Literature

Znaki i Symbole- Mark O'Connel, Raje Airey, Bellona; Czym jest projektowanie wystaw?- Jan Lorenc, Lee Scolnick, Craig Berger, ABE Dom Wydawniczy; Fair Design- Architecture for Exhibition, Sibylle Kramer, Braun 2009.

Teaching aids

Design studio and computer with necessary software are available.

Language of instruction

Polish