



<b>Course name</b>	LANGUAGE OF CONTEMPORARY MEDIA (IN ART)
<b>Entity running the course</b>	Faculty of Painting and Sculpture, Department of Art Mediation
<b>Entity for which the course has been prepared</b>	Faculty of Painting and Sculpture, Department of Art Mediation, specialization: Exhibition Curator
<b>Course type</b>	compulsory, basic course
<b>Year of study / semester; Type of studies:</b>	2nd year / 3rd and 4th semester; full-time MFA studies
<b>ECTS credits</b>	1 / 1
<b>Academic tutor</b>	senior lecturer Piotr Krajewski
<b>Aim of the course</b>	Continuation of the program content regarding the issues of contemporary language of new media in art. Making students familiar with the current ideas and problems. Presenting chosen ideas and problems of new media in art. Developing students' ability to identify and evaluate features and stages of development in the language of new media.
<b>Prerequisites</b>	Familiarity with new media art and the problems of contemporary art. Interest in media transformations of contemporary culture. Being open to creative artistic attitudes.
<b>Learning outcomes:</b>	
– knowledge	The student continues to acquire terms and ideas of the language of new media in art, learns about the phenomena and terms specific to the currently explored areas of new media in art, and gets to know the forms and areas of contemporary innovative actions in the new media in art.
– skills	The student learns to properly apply the learnt terms and ideas. He or she is able to identify the linguistic measures used in a particular work, use the proper terms to describe new media works, and conceptualize the issues and phenomena emerging in the field of new media art.
– personal and social competence	The student gains experience in expressing problems using discursive language and critically interpreting the works, and the ability to express their own critical thoughts and to discuss them in a group. The student uses the acquired knowledge to consciously conceptualize assumptions of their own artworks
<b>Course content</b>	The use and perception of time phenomena. The concept of Chronos and Kairos cultural time. Digital image as an interface. The evolution of the language of video and the transition of the contemporary communication apparatus. The multiscreeing and specialization of images (from a mobile app to a screen in a public space). The dematerialization of the communication character of contemporary works of art and the erosion of the terms original and copy. The language of art and science – art and the scientific discourse (genetics, cognitive science, neuron webs).
<b>Course form and number of course hours</b>	The class is theoretical. The basis for it is the lecture showing abundant visual documentation, eventually turning into a discussion. The classes take place at the WRO Art Center's media library or the gallery. 15 hours per semester, 1 hour/week
<b>Assessment methods and criteria</b>	Attendance, active participation and preparation for classes (ability to summarize the set texts) (70%), as well as the ability to apply the gained knowledge demonstrated in classes (30%).
<b>Assessment type</b>	non-graded pass / graded pass
<b>Literature</b>	Wojciech Chyła, Ekran. Zasłona obecności, [w:] Wiek ekranów. Przestrzenie kultury widzenia, A. Gwóźdź, P. Zawojski (red.), Kraków 2002 Lev Manovich, Ku archeologii ekranu komputerowego, przeł. Artur Piskorz, [w:] Widzieć, myśleć, być. Technologie mediów, red. Andrzej Gwóźdź, Universitas, Kraków 2001 Edward Shanken, Art and Electronic Media, Phaidon Press, 2009 Monika Fleishmann i Wolfgang Strauss, Performowanie danych, [w:] Art and Science Meeting, Gdańsk 2012 Piotr Krajewski, Humor i Error. O praktykach wideo Igora Krenza, FORMAT, nr 60, 2011 Piotr Zawojski, Sztuka obrazu i obrazowania w epoce nowych mediów, Warszawa 2012 David Crowley, Daniel Muzyczuk, Dźwięki elektrycznego ciała. Eksperymenty w sztuce i muzyce w Europie Wschodniej 1957-1984, Łódź 2012
<b>Teaching aids</b>	The classes take place at WRO Art Center. The WRO media and communication infrastructure is used as well as the in-house digital and library resources and collections.
<b>Language of instruction</b>	Language of the class: Polish. Literature in Polish and English (sporadically German and French if the group declares such a possibility).