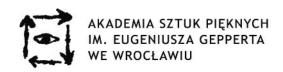Zał.

Course name	Modern ways of presentation and communication
Entity running the course	Faculty of Ceramics and Glass, Department of Interdisciplinary Activities in Ceramics and Glass
Entity for which the course has been prepared	Department of Ceramics, Department of Glass
Course type	Core course, compulsory course
Year of study/semester; Type of studies	Year 2/semester 3, 4/full time master's degree studies
ECTS credits	2
Academic tutor	Mirosława Boczniowicz
Aim of the course	The aim of the course is working out individual methods of visualization, with the use of imaging methods, computer applications and peripherals. Developing the skills of analysis and synthesis through, among others determining the form and function of "art" / product idea, including its presentation, that is linked to a closed or open space determinants. Moreover, the aim of the activities to be taken is getting familiar with the basic characteristics of interactivity (by mastering computer and multimedia skills), understood as a tool-structure, that allows enriching a communicate / presentation with dynamic elements originating from the recipient's activity. Getting familiar with different methods of the language of interaction, for the purpose of creating a coherent substantive and technical structure. Carrying out experiments in the student's creative work.
Prerequisites	Knowledge and skills to articulate the value of a subject / object in a real life space and the attempt to describe it in a virtual space. Knowledge of the basic equipment recording in analogue and digital technologies. Good knowledge of the applications for creating 2D and 3D visualizations.
Learning outcomes:	
– *knowledge*	Advanced knowledge in the area of the quality and value of an image, form, and working with the form, which in a longer term could be useful for creating a technologically more advanced interactive media or hybrid installation. Recognition of Max MSP, Artkod applications: processing or interactions at the level rejecting digital technologies.
– *skills*	Creating an image and interactions with the use of up-to-date projection and interactive tools, in conjunction with transparent and non-transparent, shiny and mat forms.
– *personal and social competence*	Knowledge and use of the application and system of sensors / motion detectors, which, together with a controlling software, allow strict linking of the inactivity / activity of a viewer with the dynamics of objects, or video projection in real time. The other option is understanding and using the interactive values at the level of conscious rejection of digital technologies.
Course content	The course covers the discussion on a technical side of the realizations based on the fundamental structural elements of an idea, and introduction to the programme for interactions.
Course form and number of course hours	The presentation of registering and recording of the activities of artists and their designs -session meetings, homework discussed during individual and collective corrections. 30 hours a semester, 2 hours a week
Assessment methods and criteria	Passing on the basis of attendance. 50% executing assignments/active participation in classes/working critique 50% open critique of works
Assessment type	Sem. 3 graded pass Sem. 4 pass

Literature	
	Maurice Merleau-Ponty Widzialne i niewidzialne */Visible and invisible/* pub. Aletheia Foundation, Warsaw 1996.
	Wiesław Godzic Oglądanie i inne przyjemności kultury popularnej */Watching and other pleasures of popular culture/*, pub. Univesitas Kraków 1996.
	Andrzej Gwóźdź Obrazy i rzeczy. Film między mediami */Images and objects. The film between media/*, pub. Univesitas Kraków 1997.
	Wiesław Godzic Humanista w cyberprzestrzeni */Humanist in cyberspace/*, pub. Rebis Kraków 1999.
	Wiesław Godzic Gadżety popkultury. Społeczne życie przedmiotów */Gadgets of pop culture. Social life of objects /*, Warszawa 2007.
	Ryszard W. Kluszczyński Sztuka interaktywna. Od dzieła-instrumentu do interaktywnego spektaklu */Interactive art. From the work-instrument to interactive performance/* pub. SiP 2010.
	Piotr Zawojski, O sztuce interaktywne */On interactive art/*. Magazine - „Opcje" /Options/ 1999, no. 2
Teaching aids	
Language of instruction	Polish