

AKADEMIA SZTUK PIĘKNYCH IM. EUGENIUSZA GEPPERTA WE WROCŁAWIU

Course name	History of Design
Entity running the course	Faculty of Interior Architecture and Design
Entity for which the course has been prepared	Departmet of Design
Course type	Core / obligatory
Year of study / semester, type of studies	Year I, sem. I, full-time master's degree
ECTS credits	1 point ECTS per semester
Academic tutor	Ass. tutor Andrzej Saj, PhD
Aim of the course	Shaping the designer's awareness and progressive thinking, which promotes creativity in the area of industrial design. Providing the basic knowledge of history and theory of design, with relevant examples in Europe and in the world (including Poland).
Prerequisites	Basic knowledge of art and architecture history.
Learning outcomes:	
- knowledge	Student gains the basic knowledge in the area of history of design, and learns about the theories of design connected with the evolution of industrial design.
- skills	Based on presented examples of design, student can discriminate the styles and achievements of selected designers, and justify their role in the process of industrial design.

- personal and social competence	The knowledge will influence the development of student's own methods of design, and will nurture their creative inspirations in this area, allowing for their own judgements and opinions, and will facilitate the communication with other specialists in this area.
Course content	Subjects include: introduction into the subject of civilization development, industrial revolution and the revolution in the area of design. The role of London's 1851 exhibition and its impact on the "Arts & Crafts" movement. Review of the main concepts of design, from Art Nouveau, through german rationalism (Bauhaus), to modernist concepts, functional in the 20th century and in the post modern times. Main design concepts in Poland; from the Zakopane style to modern Polish design. American design and post Bauhaus concepts; national design. Post modern design and modern design concepts (pro social design, ecological, re – design, etc.).
Course form and number of course hours	Lectures with examples.
Assessment methods and criteria	Colloquium and individual assignments.
Assessment type	Graded pass
Literature	P. Francastel : Sztuka a technika w XIX i XX w , Warszawa 1966, N. Pevsner, Design des 20 Jahrhunderts, Taschen 2000; W. Wróblewska: Estetyka projektowania; J. Huml; Polska sztuka stosowana XX wieku, 1978. Sztuka świata , tom XI i X , Arkady 1996. L. Bhaskaran: Design XX wieku. Główne nurty i style we współczesnym designie, Warszawa, 2000.
Teaching aids	
Language of instruction	Polish