Course name	**Editorial Design**
Entity running the course	Faculty of Interior Architecture and Design
Entity for which the course has been prepared	Departmet of Design
Course type	Core / supplementary
Year of study / semester, type of studies	Year I, sem. I, full-time basic degree studies
ECTS credits	2 pts ECTS
Academic tutor	Lect. Jacek Kujda, MFA
Aim of the course	Getting to know the basics of editorial design.
Prerequisites	None – introductory class.
Learning outcomes:	
- knowledge	Student gains basic knowledge in the area of editorial design.
- skills	Student learns to use Adobe image editing software.
- personal and social competence	Student learns to express themselves using graphical means, and present their projects.
Course content	Learning about the rules of text layout and putting them into practice when preparing a simple publication.

Course form and number of course hours	Individual „master-apprentice" classes, group discussions, presentations, specialist consultations, reviews; 30 hours per semester.
Assessment methods and criteria	80% task execution 20% learning terminology
Assessment type	Graded pass
Literature	Komunikacja Wizualna - potrzebne pojęcia, Joanna Sarzyńska; ASP Kraków 2006, Człowiek i jego znaki, Adrian Frutiger, d2d.pl, Kraków 2010
Teaching aids	
Language of instruction	Polish