

AKADEMIA SZTUK PIĘKNYCH IM. EUGENIUSZA GEPPERTA WE WROCŁAWIU

Course name	The Design of Everyday Things
Entity running the course	Faculty of Interior Architecture and Design
Entity for which the course has been prepared	Departmet of Design
Course type	Core / obligatory
Year of study / semester, type of studies	Year II, sem. IV, full-time master's degree
ECTS credits	3 pts ECTS semester pass, +20 pts ECTS diploma examination
Academic tutor	assoc. prof. Agata Danielak - Kujda
Aim of the course	Defining the questions of the diploma work and choosing a suitable design method; preparing a workplan considering the area of research, consultation and implementation possibilities, considering the complexity of work (functional requirements, construction, technology, economy, aesthetics and culture), realization of the master's diploma work.
Prerequisites	Ability to search for, and use various design problems in human surroundings. Knowledge of using different sources of inspiration. Running a research work; advanced skills in using computer software (design, 3D modelling).
Learning outcomes:	
- knowledge	Student gains advanced knowledge in the area of product design.
- skills	Student learns to analyze and synthetize a design product, can choose a suitable design method and create 2D or 3D models; can correctly interpret and judge the subsequent stages of project realization.

- personal and social competence	Student can independently prepare a verbal presentation; can judge and explain author's interpretations of a project based on objective criteria; can work in design teams.
Course content	Determining the problem area and working spectrum of the master's diploma work. Determining the problem considering its complexity, e.g. functional, cultural, construction, technology, economics. Choosing or designing a suitable method. Preparing different versions of a problem solution. Specialist consultations from relevant areas of science or business, and gathering opinions. Realisation of the chosen version (sketches and concept models, graphic design, prototyping, verbal and multimedia presentation).
Course form and number of course hours	Individual "master-apprentice" classes, specialist consultations, reviews.
Assessment methods and criteria	40% executing assignments / project realization / working reviews / activity during classes 60% public defense of the diploma work and the written thesis
Assessment type	Diploma examination
Literature	Laurence J. Peter "Plan Petera", Warszawa 1979 H. Mruk, I. P. Rutkowski "Strategia produktu" Warszawa 1999 praca zbiorowa "Nerwowa drzemka. O poszerzaniu pola w projektowaniu A Nervous Nap. On Expanding the Field in Design" Jan Gehl "Życie między budynkami. Użytkowanie przestrzeni publicznych " Edward Nęcka "Pobudzenie intelektu- zarys formalnej teorii inteligencji" Kraków 1998 Edward T. Hall "Poza kulturą", Warszawa 1984 Best Kathryn "Design Management. Zarządzanie strategią, procesem projektowym i wdrażaniem nowego produktu"
Teaching aids	
Language of instruction	Polish; communication in English possible