



Name of subject	Multimedia workshop
Entity running the module	The Faculty of Graphic Arts and Media Art
Entity for which the module has been prepared	The Faculty of Graphic Arts and Media Art, Department of Media Art
Module type	Basic module, compulsory module in the field of Media Art
Year of study/ semester; mode of attendance	Year 2 - semester 3 First level full-time studies
ECTS credits	2
Module organizer	mgr inż. Paweł Bielawny
Academic aims	The course is a component of instruction in the direction: Media Art. The aim of the course is teaching the students fundamental design issues and methodology as well as creating materials intended for www services.
Module prerequisites	Basic knowledge of vector and raster editing software.
Learning outcomes with respect to:	
– knowledge	The students obtain fundamental knowledge in the area of Media Art in the range of: technologies and rules of operating internet services and browsers. They get to know modern work methodologies based on the Agile Manifesto as well as issues connected with UX and UI programming. The students obtain knowledge of website design – their functionality and visual appearance.
– skills	The student obtains skills in the area of Media Art in the range of: designing static and multimedia graphic elements intended for internet posting. He/she has the basic skills of independent website creation using XHTML and CSS technologies.
– personal and social competence	The student can take up work as a member of a design team creating internet applications.
Module content	Lectures on modern www technologies with special focus on internet services. Lecture on teamwork organisation methodology and standards of materials and information exchange. Lectures and workshops on websites design: - designing functionality of websites based on the analysis of topics and aim of the site; - creating graphic design based on the special requirements of its intended medium; - fundamentals of websites coding utilizing XHTML and CSS technologies.
Module form and number of module hours	Lectures and workshops, 45 hours / semester
Assessment methods and criteria	Percentage share in the final grade: 100% - an examination testing the student's knowledge acquired in the lectures and workshops
Assessment type	Practical examination. Graded pass
Literature	Coursebooks for script languages of website programming and software coursebooks. Tutorials and information materials available on specialist websites and internet forums.
Notes	-
Language of instruction	Polish language