



Course name	MEDIA ART
Entity running the course	Faculty of Painting and Sculpture, Department of Art Mediation
Entity for which the course has been prepared	<b>Faculty of Painting and Sculpture, Department of Art Mediation</b>
Course type	compulsory, basic course
Year of study / semester; Type of studies	3rd year / 5th semester; full-time BFA studies
ECTS credits	2 / 0
Academic tutor	senior lecturer Piotr Krajewski
Aim of the course	Providing a basic knowledge of new media in art. Introducing key directions of media art after 1965 and discussing contemporary changes. Presenting the basic issues on the basis of selected works and trends. Presenting the works of the most important artists.
Prerequisites	Basic knowledge of contemporary art, and phenomena of contemporary culture. Being open to diverse artistic attitudes, willingness to learn, and creativity in interaction.
<b>Learning outcomes:</b>	
– <i>knowledge</i>	The student gets to know the basic outline of the history of media art, looks into the basic works and issues, gets familiar with the works of selected artists, learns to understand the nature of media art and areas of creative technology.
– <i>skills</i>	The student learns to use the new concepts and terms, can identify means of the language used in a particular work, and acquires the ability to conceptualize and describe projects in the field of new media in art.
– <i>personal and social competence</i>	The student acquires the basic knowledge of media art and its historical, technological and social conditions, gets familiar with the works of the most important artists, acquires the ability to identify basic trends and issues, practises individual work and presentation of the results in the group during classes.
Course content	A turn towards new media artistic output as a boundary of contemporaneity in art. The outline of the development of new media output against the background of developmental tendencies of art in the second half of the 20 <sup>th</sup> century. When a medium becomes new. New technical means and transformations of <i>old</i> media. The art of the moving picture – the analysis of the differences between optical film, magnetic tape, and digital image. Multimedia or intermedia strategies. Newest scientific technologies as inspirations and new means of creation. The artists' expertise in the era of new media.
Course form and number of course hours	The course is theoretical. The basis for it is the lecture accompanied by the presentation of the visual documentation, or students' presentations on a given topic, eventually turning into a discussion. The class takes place at the WRO Art Center's media library or the gallery. 30 hours per semester, 2 hours/week
Assessment methods and criteria	Attendance, active participation and preparation for classes (ability to summarize the set texts) (70%), as well as the ability to use the gained knowledge demonstrated in classes (30%).
Assessment type	non-graded pass
Literatura / Literature	Walter Benjamin, Dzieło sztuki w dobie reprodukcji technicznej, [w:] tegoż, Anioł historii. Eseje, szkice, fragmenty. Poznań 1996 Dieter Daniels, Telewizja – sztuka czy antyszuka? Konflikt i współpraca pomiędzy awangardą a mediami w latach 60. i 70. XX wieku, [w:] Agnieszka Kubicka-Dzieduszycka, Krzysztof Dobrowolski, Nam June Paik: Driving Media, Widok. WRO Media Art Reader, nr 2, 2009 Frank Popper, Art of the Electronic Media, Londyn 1993 Dick Higgins, Nowoczesność od czasu postmodernizmu oraz inne eseje, wyd. słowo/obraz terytoria, Gdańsk 2000 Piotr Krajewski, Globalny Software, [w:] Rewolucje 1968. Biblioteka Gazety Wyborczej, Warszawa 2008 Ryszard W. Kluszczyński, Między emancypacją a kontrolą. Sztuka interaktywna w perspektywie kulturowej. Warszawa 2009 Edward W. Shanken, Art and Electronic Media, Phaidon, 2019, 2014
Teaching aids	The classes take place at WRO Art Center. The WRO media and communication infrastructure is used as well as the in-house digital and library resources and collections.
Language of instruction	Language of the class: Polish. Literature in Polish and English.