

AKADEMIA SZTUK PIĘKNYCH IM. EUGENIUSZA GEPPERTA WE WROCŁAWIU

Course name	History of Design
Entity running the course	Institute of Theory And History of Design
Entity for which the course has been prepared	Departmet of Design
Course type	Core / obligatory
Year of study / semester, type of studies	Year III, sem. V, full-time basic degree
ECTS credits	2 points ECTS
Academic tutor	Ass. tutor Andrzej Saj, PhD
Aim of the course	Shaping the designer's awareness and teaching students to think progressively, which improves their creative skills for industrial design work. Basic knowledge about history and theory of design, with examples from Europe and worldwide.
Prerequisites	Basic knowledge in the area of history of art and architecture.
Learning outcomes:	
- knowledge	Students gain knowledge in the area of history of design and learn the theories of design connected with evolution of industrial design.
- skills	Can define specific styles based on given examples, and select designers to explain their role in industrial design.
- personal and social competence	The knowledge will influence student's own design methods and will support their creative inspirations, and will allow for making their own decisions and opinions, and will make it easier to communicate with other specialists.

Course content	Lectures are about: introduction to civilization development, industrial revolution and design revolution. Role of the London 1951 exhibition and the Arts & Crafts movement for design. Review of the main concepts of industrial design throughout main epochs. Discussion about main design concepts in Poland. American design and post-bauhaus design. National design; Scandinavian, Italian, French, etc. Post-modern design and modern design concepts (pro-social design, ecological, re-design, etc.).
Course form and number of course hours	Lectures with visual examples, 2 hours per week.
Assessment methods and criteria	Collocqium and individual written works about a given subject.
Assessment type	Graded pass
Literature	P. Francastel : Sztuka a technika w XIX i XX w , Warszawa 1966, N. Pevsner, Design des 20 Jahrhunderts, Taschen 2000; W. Wróblewska: Estetyka projektowania; J. Huml; Polska sztuka stosowana XX wieku, 1978. Sztuka świata , tom XI i X , Arkady 1996. L. Bhaskaran: Design XX wieku. Główne nurty i style we współczesnym designie, Warszawa, 2000.
Teaching aids	
Language of instruction	Polish