



Course name	Introduction to art mediation
Entity running the course	Faculty of Painting and Sculpture, Department of Art Mediation
Entity for which the course has been prepared	Faculty of Painting and Sculpture, Department of Art Mediation
Course type	compulsory, basic course
Year of study / semester; Type of studies	1st year / 1st and 2nd semester; full-time one-tier BFA studies
ECTS credits	1 / 1
Academic tutor	lecturer Agnieszka Kubicka-Dzieduszycka
Aim of the course	Development of the student's ability to read and interpret diverse forms of contemporary artistic activities in the context of changing definitions of the artwork and their historical, cultural and institutional determinants. Introduction in chosen theoretical problems and sensitization to art's potential to support communication and education. Critical testing of the notion of art mediation understood as a series of consciously shaped processes between the work of art, the audience, the artist, the art mediator and every context of art's production, presentation and reception. Activation towards spontaneous experience and exploration of the student's own creativity and individual study of the idea of art.
Prerequisites	Understanding the essentials of the organization of contemporary artistic and cultural activities. Interest in issues of contemporary art. Communication skills and ability to acquire and critically analyse information. Ability to create oral and written messages. Knowledge of art history, especially of the 20th and 21st centuries. The ability to work individually as well as to collaborate within a team.
Learning outcomes:	
– knowledge	the student knows about: <ul style="list-style-type: none"><li>• the changing notion of the artwork and its relation with the audience;</li><li>• the impact of wider context (institutional, cultural etc.) of art production on the meaning and reception of a contemporary artwork;</li><li>• the essentials of an audience-oriented contemporary institutional practice;</li><li>• the variety of issues and disciplines that form the notion of art mediation;</li><li>• the forms of art and culture mediation practised in art institutions.</li></ul>
– skills	the student knows how to: <ul style="list-style-type: none"><li>• identify and evaluate the educational potential of an art institution;</li><li>• read, analyse and create contents describing an art project in the context of communication, education and mediation;</li><li>• prepare and realize within team work practical creative activities in the field of art mediation with participants/audience.</li></ul>
– personal and social competence	The student knows how to work task-oriented and how to individually define his/her own goals and different ways of reaching them. The student is able to work within a team, to share his/her experiences, doubts and knowledge. He/she knows how to ask questions and understands processes that he/she is involved in. The student is able to discuss his/her own work, reflections and interests, he/she knows his/her assets and flaws in the communication and work with other people.
Course content	An attempt to individually understand the notion of art mediation by analysing chosen texts by theoreticians and practitioners of art in the 20th and 21st centuries as well as current practices of art mediation and dissemination. Participatory observation of art mediation activities at the WRO Art Center and implementation of his/her own creative and workshop activities within this context.
Course form and number of course hours	1 hour/week The course is held in the form of conversations, lectures and practical workshops based on active participation in artistic events. Individual and collective analysis of theoretical texts by chosen authors. Team and field work in spaces and art institutions. Practice in reading, writing and understanding texts.
Assessment methods and criteria	Observation of the student's individual process of acquiring knowledge and development of competences, including his/her ability to work in teams, in the context of his/her unique skills and potential. The evaluation results form the student's presence and involvement as well as his/her individual progress.  The final grade results from: <ul style="list-style-type: none"><li>• active participation and attendance at classes, diligence and ability to effectively organize his/her work (40%);</li><li>• task-oriented approach to goals defined during the teaching process (30%);</li><li>• effective fulfilment of tasks (30%)</li></ul>
Assessment type	non graded pass / graded pass
Literatura / Literature	Jerzy Ludwiński, Sztuka w epoce postartystycznej i inne teksty, Poznań, Wrocław 2009 Co z tym odbiorcą? Wokół zagadnienia odbioru sztuki, red. M. Kędziora, W. Nowak, J. Ryczek, Poznań 2012 Sztuka dla widza. Koncepcja rozwoju widowni, wyd. Fundacja Impact, red. zbiór, Warszawa 2011 Time for Cultural Mediation, red. C. Mörsch, Zurych, 2013 Edukacja i animacja, wyd. NCK, red. zbiór., Warszawa 2011 Sztuka i animacja, wyd. NCK, red. zbiór., Warszawa 2011 Maria Parczewska, Potrzeba poszerzania pola, wyd. Centrum Praktyk Edukacyjnych, Poznań 2014 Martyna Tecl-Reibel, Ja – Edukatorka, wyd. Centrum Praktyk Edukacyjnych, Poznań 2014 websites of art institutions
Teaching aids	Teaching takes place at the WRO Art Center and is based on its resources and current programming
Language of instruction	Polish, literature in English, occasionally German