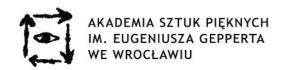|	
Course name	Word and Image Studio
Entity running the course	Faculty of Painting and Sculpture, Department of Art Mediation
Entity for which the course has been prepared	Faculty of Painting and Sculpture, Department of Art Mediation
Course **type**	optional, specialty course optional, specialty course
Year of study / semester; **Type of studies**	1st year / 1st and 2nd semester; full-time MFA studies 2nd year / 3rd and 4th semester full-time MFA studies
ECTS credits	3 / 3 7 / 12
Academic tutor	ac. prof. Daria Milecka
Aim of the course	1. To acquaint students with the differences in the structure of the system of linguistic and iconic signs. 2. Introduction to anthropology of image and anthropology of word - the scope and cognitive abilities. 3. Presentation of selected issues relating to the specific word and image coexistence. 4. To acquaint students with the construction of verbal and visual expressions and methods of their translatability.
Prerequisites	Openness to diversity of arts and cultural phenomena; attitude of tolerance and commitment; cognitive desire and creativity.
Learning outcomes:	
– *knowledge*	The student - knows the structural differences of language and iconic characters - gains knowledge of word and image anthropology - knows how to apply the acquired information in their own artistic practice
– *skills*	- The student - has an improved ability to create artistic expressions based on different possibilities of language and iconic signs - knows how to make an analysis of texts and visual works - is able to create his own collection of works, giving it the character of a coherent expression
– *personal and social competence*	The student - can work in a team - can use the acquired knowledge in dialogue and argumentation of their own theses
Course **content**	The structure of language and iconic characters - selected issues. Anthropology of the image by Belting. Anthropology of the word - contemporary research. Literature and the arts in relation to oral and verbal tradition. Semantic decoherence of concrete poetry. Liberature as a total work. From Joyce to liberature. New language-iconic codes. From papyrus to hypertext. Ergodic text, cybertext - multi-level expression.
Course **form and number of** course **hours**	4 hours/week 8 hours/week Classes are theoretical and workshop. The first part of the course is based on lectures, visual presentations, as well as seminars. The second part is a practical activity carried out on the basis of scenarios, taking into account the varying degree of complexity of the issues, as well as the individual involvement of students. The medium used for activities is subject to the nature of the given assignment.

Assessment methods and criteria	The final grade is the sum of the grades obtained for executed assignments, active participation in classes and the ability to use the acquired knowledge when interpreting phenomena and works of art. The final grade is the sum of the following: The internal reviews of assignments -70% The final open review of works - 30%
Assessment type	graded pass / examination review
Literatura / **Literature**	1. Higgins Dick, Pattern Poetry. Guide to an Unknown Literature, State University of New York, 1987 2. Bazarnik K., red. Od Joyce'a do liberatury, Universitas Kraków 2005 3. Vandendorpe C., Od papirusu do hipertekstu, Wyd. UW 2008 4. Strzemiński W., Materiały z Sesji zorganizowanej w 1993 przez Muzeum Sztuki w Łodzi z okazji setnej rocznicy urodzin artysty, Łódź 1994 5. Sympozjum Komitetu Nauk o Sztuce PAN, Pogranicze i korespondencja sztuk, red Cieślikowska T., 1980 6. Sympozjum Komitetu Nauk o Sztuce PAN, Słowo i obraz, Warszawa 1982 7. Sztuka w świecie znaków, wybór, przekład i wstęp Żyłko, Wyd. słowo/obraz/terytoria, Gdańsk 2003 8. Śniecikowska B., Słowo-obraz-dźwięk, Wyd. Universitas, Kraków 2000 9. Tabakowska E. red., Ikoniczność znaku, Wyd. Universitas, Kraków 2006 10. Rypson P., Obraz słowa, Wyd. Akademia Ruchu, Warszawa 1989 11. Wilkoszewska K. red., Estetyki filozoficzne XX wieku, Wyd. Universitas, Kraków 2000 12. Prejs M., Oralność i mnemonika, Wydz. UW, Warszawa 2009
Teaching aids	Classes are held in an artist's studio, equipped with a projector, computer, scanner, camera
Language of instruction	Polish, the ability to communicate in French and English