



AKADEMIA SZTUK PIĘKNYCH  
IM. EUGENIUSZA GEPPERTA  
WE WROCŁAWIU

<b>Name of subject</b>	Multimedia workshop
<b>Entity running the module</b>	The Faculty of Graphic Arts and Media Art
<b>Entity for which the module has been prepared</b>	The Faculty of Graphic Arts and Media Art, Department of Media Art
<b>Module type</b>	Basic module, compulsory module in the field of Media Art
<b>Year of study/ semester; mode of attendance</b>	Year 1 - semester 2 First level full-time studies
<b>ECTS credits</b>	2
<b>Module organizer</b>	mgr inż. Paweł Bielawny
<b>Academic aims</b>	The course is a component of instruction in the direction: MEDIA ART. The aim of the course is teaching the students the fundamental issues of film postproduction and animation as well as preparing film material for screening.
<b>Module prerequisites</b>	Completed 1st semester of the course "Multimedia workshop".
<b>Learning outcomes with respect to:</b>	
<b>- knowledge</b>	The student obtains fundamental knowledge in the area of Media Art in the range of: colour image correction, making "special effects", film image animation as well as screening preparation techniques.
<b>- skills</b>	The student obtains fundamental skills in the area of Media Art in the range of film postproduction software as well as software for compression and authoring of DVDs.
<b>- personal and social competence</b>	The student is able to meet the basic requirements of directors, art managers, creative managers, etc. in the area of film image realization.
<b>Module content</b>	Lecture on utilizing postproduction and film animation software. Workshop involving fundamentals of creating animated elements for advertising, film and multimedia presentations. Workshop involving fundamentals of colour correction of film material. Workshop involving fundamentals of making special effects in film and advertising (examples of discussed techniques: tracking and image stabilization, image composition utilizing greenscreen technology, masking and rotoscoping, camera mapping, creating environmental effects using particle systems) Workshop involving preparing material for screening and DVDs authoring.
<b>Module form and number of module hours</b>	Lectures and workshops, 60 hours / semester
<b>Assessment methods and criteria</b>	Percentage share in the final grade: 100% - an examination testing the student's knowledge acquired in the lectures and workshops
<b>Assessment type</b>	Practical examination. Graded pass
<b>Literature</b>	Postproduction software coursebooks Tutorials and information materials available on specialist websites and internet forums.
<b>Notes</b>	-
<b>Language of instruction</b>	Polish language