



Course name	Studio of Creative Communication
Entity running the course	Faculty of Painting and Sculpture, Department of Art Mediation
Entity for which the course has been prepared	
Course type	optional course
Year of study / semester; Type of studies	bachelor's degree studies [undergraduate studies], full-time studies, III year, V, VI semesters 60 hours per semester total 120 hours per year
ECTS credits	<p>bachelor's degree studies [undergraduate studies], full-time studies, II year, semesters III, IV 60 hours per semester total 120 hours per year</p> <p>bachelor's degree studies [undergraduate studies] III year, 10/22</p> <p>master's degree studies [postgraduate studies] , full-time studies, I year, semesters I, II 60 hours per semester total 120 hours per year</p> <p>3 ECTS points/year</p> <p>Student workload needed in order to achieve expected learning outcomes:</p> <p>Preparation for class and individual work at home: 30 hours per semester</p> <p>Classes: 60 hours per semester Total number of hours: 90 hours per semester</p>
Academic tutor	prof. Eugeniusz Józefowski

<p>Aim of the course</p>	<p>C1 – Acquisition of a skill needed to describe, name, annotate and recognise artistic activities which expose social interactivity realised with the use of artistic creation.</p> <p>C2 – Acquisition of a skill of designing and animating artistic activities of an ephemeral and intermittent character taking place in both closed and open spaces.</p> <p>C3 – Acquisition of the ability to carry out artistic activities in accordance with the artistic concept adopted by the author.</p> <p>C4 - Development of the ability to organise the student’s workplace and use the tools associated with the workshop skills of a visual creator aimed at working with different groups of people with different levels of intellectual or physical disability.</p> <p>C5 – Development of the ability of interpersonal interaction and cooperation in carrying out exercise tasks.</p> <p>C6 – Supporting the acquisition of a skill of speaking freely about the student’s works of art and artistic projects.</p> <p>C7 – Supporting the growth of competence aimed at combining personal abilities, knowledge and skills in order to use them in the process of animation of artistic activities.</p>
<p>Prerequisites</p>	<p>Readiness to self-study, active participation in classes</p>
<p>Learning outcomes:</p>	
<p>– <i>knowledge</i></p>	<p>EK1 - the student has knowledge needed to describe, name, annotate and recognise artistic activities in artistic creation,</p>

<p>– skills</p>	<p>EK2 - the student can make effective use of the skills of: imagination, intuition, emotionality, the ability of creative thinking,</p> <p>EK3 - the student possesses workshop skills of deliberate creation of artistic activities,</p> <p>EK4 - the student is able to animate artistic activities in accordance with the accepted concept resulting from the analysis of the exercise task,</p> <p>EK5 - the student can organise his/her workplace and use the tools associated with the workshop skills of a modern visual creator,</p> <p>EK6 - the student is able to interact and cooperate during the execution of individual and group tasks,</p> <p>EK7 - the student has the skill of speaking freely about his/her work,</p>
<p>– personal and social competence</p>	<p>EK 8 – the student is able to combine personal abilities, knowledge and skills in order to use them in the process of creative work,</p> <p>EK9 – the student can work in a team,</p> <p>EK10 – the student is able to negotiate and organise,</p> <p>EK11 – the student can present tasks in an easy and understandable way.</p>

Course content:	<p>Presentations of film and photographic documentation of artistic activities addressed to various recipients.</p> <p>Review and discussion on the presented artistic activities of various artists.</p> <p>Creation of concepts of various types of artistic activities including workshops – addressed to other project participants.</p> <p>Animation of artistic activities of interpersonal communication character.</p> <p>Creation of documentation regarding artistic activities adequate to their specificity.</p> <p>Activity during classes shall focus on aspects of contact with another creatively active person and on the co-creation of the work of art by the recipient – his reactions, which become an integral part of the work of art.</p> <p>The results of the activity in the studio can be objects of various types: creative workshops, artistic books, installations, spatial objects and drawing and painting objects as well as light projections, street actions, performances, online presentations, time-lapse movies, animated films and much more.</p> <p>Semester IV is entirely devoted to the writing of the thesis for those who chose it.</p>
Course form and number of course hours:	individual projects, team projects, workshops, tutorials



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Assessment methods and criteria	<p>F – forming assessment, P – summative assessment</p> <p>F1 – descriptive assessment during workshop work in class 20%,</p> <p>F2 – descriptive assessment during correction of the workshop work performed outside the classroom 20%,</p> <p>P1 – subjective assessment during the end-of-semester review of the concepts of artistic activities and their documentation 40%,</p> <p>P2 – comparative assessment of the development of the individual against the class 20%,</p>
Assessment type	<p>Semester I graded pass</p> <p>Semester II examination review</p>

Literature

Andy Goldsworthy, *Hand to Earth*, London: Thames & Hudson, 2004, ISBN 978-0-500-28497-1

Andy Goldsworthy, *Wall*, London: Thames & Hudson, 2004, ISBN 0-500-01991-6

Łukasz Guzek, „Sztuka instalacji – zagadnienie związku przestrzeni i obecności w sztuce współczesnej” (*Installation Art - the Question of the Relation between Space and Presence in Contemporary Art*), Warszawa: Wydawnictwo Neriton, 2007, ISBN 978-83-7543-006-6

Eugeniusz Józefowski, „Edukacja artystyczna w działaniach warsztatowych” (*Artistic Education in Workshop Activities*), Łódź: Wydawnictwo Akademii Humanistyczno-Ekonomicznej w Łodzi, 2009, 168 pages, ISBN 978-83-7405-477-5

Janina Florczykiewicz, Eugeniusz Józefowski, „Arteterapia w edukacji i resocjalizacji. Wybrane działania arteterapeutyczne i studia empiryczne” (*Art Therapy in Education and Social Rehabilitation. Selected Art Therapy Interventions and Empirical Studies*), Siedlce: Uniwersytet Przyrodniczo-Humanistyczny, 2011, 242 pages, ISBN 978-83-7051-652-9

Eugeniusz Józefowski, „Arteterapia w sztuce i edukacji” + załącznik - płyta DVD zawierająca Warsztaty terapii wizualnej (*Art Therapy in Art and Education + DVD containing Visual Therapy Workshops*), Poznań: Wydawnictwo Naukowe UAM, 2012, 170 pages, ISBN 978-83-23202480-8

Eugeniusz Józefowski, Anita Stefańska, Marta Szabelska-Holeksa, „O arteterapii, edukacji i sztuce – teksty rozproszone i niepublikowane” (*About Art Therapy, Education and Art – Scattered and Unpublished Texts*), Poznań: Wydawnictwo Naukowe UAM, 422 pages – Eugeniusz Józefowski texts from page 9 to page 156, ISBN 978-83-232-2481-5

Eugeniusz Józefowski, Janina Florczykiewicz (ed.) , „Arteterapia jako praktyka oddziaływań artystycznych i terapeutycznych” (*Art Therapy as a Practice of Artistic and Therapeutic Interactions*), Poznań-Kalisz: Uniwersytet im. Adama Mickiewicza w Poznaniu, 2012, 216 pages, ISBN 978-83-62135-67-7

Eugeniusz Józefowski, Janina Florczykiewicz, „Warsztat twórczy jako okazja rozwoju podmiotowego w przestrzeni sztuki” (*Creative Workshop as an Opportunity for Subjective*

Teaching aids	Multimedia projector, computer, camera with video recording function, tripod.
Language of instruction	Polish; ability to communicate in English and Russian

