



<b>Course name</b>	<b>Editorial Design</b>
<b>Entity running the course</b>	Faculty of Interior Architecture and Design
<b>Entity for which the course has been prepared</b>	Department of Design
<b>Course type</b>	Core / supplementary
<b>Year of study / semester, type of studies</b>	Year II, sem. IV, full-time basic degree studies
<b>ECTS credits</b>	2 pts ECTS per semester
<b>Academic tutor</b>	Lect. Jacek Kujda, MFA
<b>Aim of the course</b>	Getting to know the basics of editorial design in practice. Developing ability to choose different graphic means and use them correctly; main emphasis is on questions of small editorial forms and knowledge of DTP.
<b>Prerequisites</b>	Knowledge of printing techniques, graphic software, basic knowledge of DTP.
<b>Learning outcomes:</b>	
<b>- knowledge</b>	Student gains advanced knowledge in the area of editorial design.
<b>- skills</b>	Student learns to apply correct print techniques and to use the Adobe image editing software.
<b>- personal and social competence</b>	Student learns to express themselves using graphical means, and present their projects.

<b>Course content</b>	Learning to prepare a simple publication, as well as preparing and presenting other design exercises.
<b>Course form and number of course hours</b>	Individual „master-apprentice” classes, group discussions, presentations, specialist consultations, reviews; 30 hours per semester.
<b>Assessment methods and criteria</b>	60% task execution 20% working reviews 20% knowledge of the graphic software
<b>Assessment type</b>	Graded pass
<b>Literature</b>	Twórcze Projektowanie, Harris Paul, Ambrose Gawin, PWN, 2008
<b>Teaching aids</b>	
<b>Language of instruction</b>	Polish