



Name of subject	Photography
Entity running the module	The Faculty of Graphic Arts and Media Art, Department of Media Art
Entity for which the module has been prepared	
Module type	Basic module, optional module in the field of Media Art
Year of study/ semester; mode of attendance	Year 2 - semester 4 Second level full-time studies
ECTS credits	2
Module organizer	prof. Andrzej P. Bator; as. mgr Agata Szuba
Academic aims	The fundamental academic aim is the achievement of basic technical skills allowing students' free artistic expression, with an awareness of specific formal and aesthetic values attributable to photography only.
Module prerequisites	None.
Learning outcomes with respect to:	
– knowledge	Students become familiar with the internal structure of photographic matter and they understand the autonomous character of photography as a separate discipline of art.
– skills	They can perceive photography as a tool which may be alternatively introduced in the visual activity area, subjected to various types of chemical or computer processing for the purpose of intermedia creation, they acquire skills in advertising and artistic photography.
– personal and social competence	Acquisition of qualifications necessary for professional work in advertising and publishing houses. Students have cognitive and practical skills required in order to function in the art market. They are prepared to take up employment in promotional and advertising institutions, cultural centres and institutions, art and extra-school education centres (such as museums, galleries, culture houses, art centres).
Module content	The fundamental task executed during the two semesters of laboratory classes is the creative application of technical skills allowing students' free artistic expression with an awareness of specific formal and aesthetic values attributable to photography only in correlation with other media, such as drawing, painting, spatial installation, object and multimedia activities. The module content also comprises numerous experiments in searching for one's original language of artistic expression. In the final semester students discuss their diploma projects in the medium of photography in class.
Module form and number of module hours	Number of module hours: 45 hours/ semester
Assessment methods and criteria	50% task performance / active participation in classes / work-in-progress reviews 50% open work review
Assessment type	Graded pass
Literature	E. Gombrich: Sztuka i złudzenie; J. Berger, O patrzeniu, Warszawa 1999; S. Sontag, O fotografii, przeł. S. Magala, Warszawa 1986; S. Sikora, Fotografia. Między dokumentem a symbolem, Izabelin 2004; R. Barthes, Światło obrazu. Uwagi o fotografii, przeł. J. Trznadel, Warszawa 1995; U. Czartoryska, Przygody plastyczne fotografii, Warszawa 1965; U. Czartoryska, Fotografia mowa ludzka, t. 1 i 2, Warszawa 2007; M. Jay, Kryzys tradycyjnej władzy wzroku. Od impresjonistów do Bergsona, przeł. J. Przewzmiński [w:] Odkrywanie modernizmu. Przekłady i komentarze, pod. red. R. Nycza, Universitas, Kraków 2004, s. 295-330; N. Rosenblum, Historia fotografii światowej, Baturo, Bielsko-Biała, 2005; F. Soulages, Estetyka fotografii. Strata i zysk, Kraków 2007; I. Jeffrey, Jak czytać fotografie. Lekcje mistrzów fotografii, Kraków 2009; Interpretując fotografie. Śladami Susan Sontag, red. T. Ferenc, Kraków 2009; B. Stiegler, Obrazy fotografii. Album metafor fotograficznych, Kraków 2009; B. von Brauchitsch, Mała historia fotografii
Notes	Access to a photography laboratory
Language of instruction	Polish language