

## AKADEMIA SZTUK PIĘKNYCH IM. EUGENIUSZA GEPPERTA WE WROCŁAWIU

Course name	Computer Based Information Processing
Entity running the course	Faculty of Interior Architecture and Design
Entity for which the course has been prepared	Departmet of Design
Course type	obligatory
Year of study / semester, type of studies	Year II, sem. III, full-time bachelor's degree
ECTS credits	1 point ECTS
Academic tutor	Sen. lect. Bogdan Kochan, MFA
Aim of the course	Advanced knowledge about the process of preparing and producing interactive creations, and multimedia presentations.
Prerequisites	General knowledge resulting from secondary education.
Learning outcomes:	
- knowledge	Student has basic knowledge in the area of preparing presentation materials (graphic file formats, video, animations, text), creating a script, storyboard. Understands the basic rules of perception and viewer's expectations, and is aware of rules of copyright protection.
- skills	Student can independently use sources of information and tools of image, sound and text processing. Can select images and multimedia files to use them in their own presentation. Can create functional interactive presentations based on their own script, using a selected application.

- personal and social competence	
Course content	Classes are about problems of graphic file formats, video, text. Students learn about basic rules of creating a script, and other stages of a multimedia presentation, adjusted to a specific target group. Students present a clear and useful navigation, and learns about the techniques of using animation, visual effects, sound, film, text, tables and hyperlinks in their presentations.
Course form and number of course hours	Illustrated lectures, discussions, student presentations; 30 hours per semester.
Assessment methods and criteria	15% participation in classes 10% activity during classes 75% presenting the final work – interactive multimedia presentation
Assessment type	Graded pass
Literature	"beyond bullet points – Magia ukryta. Oczaruj słuchaczy i porwij ich do działania"; Atkinson Cliff; Helion; "Utwórz profesjonalną prezentację – Projekty – Prezentacje w PowerPoint 2007"; Negrino Tom; Helion
Teaching aids	Computer, projector
Language of instruction	Polish; communication in English possible